

# Eric Ancker

[ericancker@gmail.com](mailto:ericancker@gmail.com)

(323) 385-5158

## Experience

### Product Director

Great Jones Street

<https://www.greatjonesstreet.press/>

2016 – Present

Great Jones Street is the first mobile-first publisher of short fiction. The App, both iOS and Android showcases award-winning short fiction stories for every sitting. All types, all sizes, by hundreds of A-list and emerging contemporary writers featuring all original artwork done in-house.

- Product feature road mapping • Feature prioritization • Design • Development and release management • Project management and oversee all Development, QA and Design departments.

### Project Manager

64 Interactive

<http://64interactive.com/>

2016-Present

Contract Product/Project management including: • feature development • design • scheduling and development management.

### Technical Product Manager

posiba

2015 – 2016

Posiba provides big data analytics and social media tools for non-profits.

- Scrum-Based Agile Product Management working with a remote development team in Vietnam for:

Core product line (givn.social, field metrics and macro trends)

Mobile App Development (iOS/Android for givn.social)

- Product Team Management • Product Development • Product Design • Product Research • Team Management • Technical consult to the Product, Sales, Customer Success and Leadership Teams.

### Social Marketing Manager / Lead Horsemanship Instructor

Sunset Ranch Hollywood – Largest Horseback Tour facility in the country.

August 2004 – March 2016 Hollywood, CA

- Social, print and television marketing campaign management.
- Private instruction in General horsemanship, English and Western for Actors preparing for roles in Television and Film.
- Work with on set stunt coordinators to make sure actors are prepared for the given horseback scene.

### Freelance Web Developer

Self-employed

1999 – February 2016

- Small site builds • Graphic design • Video/audio editing • Cabling • Router layout • Server setup and maintenance
- Logo/brand concept design • Content curation and creation

**Eric Ancker**  
[ericancker@gmail.com](mailto:ericancker@gmail.com)  
(323) 385-5158

**Owner**

The Tie Rail  
2013 – 2016 Los Angeles

Created this leading horsemanship blog and video blog dealing with all horsemanship disciplines.  
<http://thetierail.com>

“One of the most beautiful things I can see is when someone corrects a mistake. This takes awareness, thought, strength and confidence. And when you get to see a horse do this... Man, that’s beautiful.” – The Tie Rail

**Product Manager**

ALX Ventures  
April 2013 – October 2015 San Diego

Product Manager:  
• Creation of workflows, wireframes and demos for product ideas

**Social Campaign Director**

Realtidbits  
April 2013 – January 2014 San Diego

Created a daily news aggregation and creatively inspired original image creation for the Realtidbits Newsletter about Journalism and Social TV.

**Voice Over Artist**

2000 – 2010 Los Angeles  
Voice over work for Television, video games and commercials. Some campaigns:

- ChapStick - Go RVing - Mitsubishi -Taco Bell - Carl's Jr. - Microsoft - Palm Pilot - Morning Star Farms
- Cingular Wireless - Extreme Makeover: Home Edition (2003 - 2009) – Announcer

**PC Build Technician**

Compu Corp  
1998 – 1999 Columbus, Ohio

**Graphic Designer**

Advance Printing & Graphics  
1997 – 1998 Columbus, Ohio

**Riding Instructor and Camp Counselor**

Rolling Y Ranch  
1989 – 1995 Carrollton, OH

Riding Instructor (Western and English) and Cabin Counselor for kids age 8-16 at an overnight camp in rural Ohio.

# Eric Ancker

[ericancker@gmail.com](mailto:ericancker@gmail.com)

(323) 385-5158

## Education

### **The Ohio State University**

Bachelor's degree, Theatre

1996 – 1999

### **Kansas State University**

Forestry

1993 – 1995

## References

### **Daniel Andrew Wilt**

CEO at 64 Interactive, LLC

[dan@64interactive.com](mailto:dan@64interactive.com)

I work along side of Eric as a developer on a short-story application for Great Jones Street. Eric is a phenomenal project manager who's skills exceed his role into many other areas. He is an extremely hard worker and someone who I can't recommend highly enough.

### **Ken Truesdale**

COO at Great Jones Street

[ken@uniqueideas.com](mailto:ken@uniqueideas.com)

Eric contributes to the success of Great Jones Street each and every day. His positive attitude and willingness to take on any responsibility demonstrates the passion he puts into his professional endeavors. He fits seamlessly into teams, but is also a capable individual contributor.

### **Kelly Abbott**

CTO at Tablecloth

[kga245@gmail.com](mailto:kga245@gmail.com)

Eric is incredibly dedicated, hard-working and adept at managing people, product, and process. You want him on your team. He will make sure everything is up to spec and goals are met. He has integrity and gets it done.